

PP4SD Newsletter

July 2004

Please visit our website at
www.pp4sd.co.uk

From the Chairman

In March 2005, PP4SD will come to the end of its Phase 2 development. So what comes next? There is still a commitment to continuing our very successful approach, but it will need funding. It seems unlikely that the Environmental Action Fund will continue into next year, so it is important to make alternative arrangements.

Much of the work in Phases 1 and 2 was concerned with making the case for sustainable development and exploring the concept with professional bodies. It has been suggested we should shift in Phase 3 to responding to the growing need in many organisations for help with implementation. This might entail working directly with professionals in the workplace – something we have already done in Phase 2 with Barclays Bank.

However, we wish to continue with the development work and to bring professionals together for inter-professional learning events. Development work and events would be supported by core funding and the direct support could be used to generate income for the project. Using core funding to support delivery in this way would differentiate PP4SD from commercial consultancies.

PP4SD has achieved a great deal on a relatively low budget over a six year period. During Phase 3 we should seek additional resources to raise our profile and maximise the benefits from what has been achieved. There will be opportunities to contribute to the debate through our regular meetings, so please make your voice heard. Meanwhile there is still much to be done before March 2005.

John Baines

PP4SD presents CPD ideas to the FORGE group

On 21 June the PP4SD Project gave a presentation to the influential FORGE Group that consists of companies from the financial services sector including Lloyds TSB, Legal and General, Sun Alliance, The Royal Bank of Scotland and Barclays. The presentation set out how the PP4SD training programme had been used successfully at Barclays and highlighted the benefits of sustainable development training for the financial services sector.

PP4SD materials for the Land-based Sector

PP4SD held a meeting at Lantra House, Stoneleigh with representatives from the seventeen industry groups in the land-based sector on 19 April. The outcomes from this meeting were incorporated into the production of a draft training programme for the sector. These draft materials were presented at a meeting at Pershore College on 9 June, where they were subjected to a rigorous discussion. A range of organisations were represented at the meeting including Lantra, Defra, the Environment Agency, the Forestry Commission and the British Institute of Agricultural Consultants. The revised materials are now being prepared for the pilot stage of their development. If you would like to be part of a pilot audience or if you can suggest a pilot group please contact Glenn Strachan (contact details at the end of this newsletter).

A PP4SD inter-professional event

CPD in Sustainable Development: a key issue for professionals

A presentation and discussion with

Baroness Young
Chief Executive of
The Environment Agency

4 November 2004 at
One Great George Street
London SW1P 3AA

Commencing at 1.00 p.m. with lunch
and concluding at 3.00 p.m.

Places are strictly limited. To register please email Glenn Strachan at info@pp4sd.org.uk providing your name, organisation and contact details. You will be sent a confirmation email once your registration has been received.

Engineers Against Poverty

Engineers Against Poverty (EAP) is a response by the UK professional engineering institutions to the Government white paper "Eliminating World Poverty: A challenge for the 21st Century".

EAP is a specialist international development agency with its roots in the engineering profession; it aims to mobilise the huge resources of engineers and engineering companies in the drive to reduce global poverty.

EAP has recently launched a technical support service. The service offers free email-based advice, support and resources on topics related to the interface of engineering and construction companies and poverty. To access this technical support service or to sign up for the EAP e-newsletter visit www.engineersagainstopoverty.org

EAP is also currently recruiting a Programme Manager: visit the website for full details.

Forthcoming events

Profitability and sustainability: conflict or convergence?

7 – 10 September 2004

Cambridge

A three day seminar run by the Cambridge Programme for Industry aimed at senior executives.

Details from www.cpi.cam.ac.uk/BEP

Business Strategy and the Environment **13, 14 September 2004**

Devonshire Hall, University of Leeds

Details from www.erpenvironment.org

Recycling and waste management 2004 **14 – 16 September 2004**

Birmingham

Details from www.nwmexhibition.com

The Burntwood Lecture **15 November 2004**

One Great George Street, London

This is the annual lecture of the Institution of Environmental Sciences. A high profile speaker will deliver a presentation on sustainable development and the professions.

More details will appear in the next edition of this newsletter.

Defra Consultation

The consultation over the Government's sustainability strategy ends on 31 July. There is still time for your organisation or you as an individual to contribute to the consultation on-line by going to www.sustainable-development.gov.uk and clicking on "Taking it on".

Waste reduction in the construction industry

New guidelines to help save the construction industry £100 million a year have been launched by Construction Minister, Nigel Griffiths. Each year the construction industry produces around 92 million tonnes of waste, including an estimated 13 million tonnes unused material. The new guidance is designed to help building firms procure and use materials more efficiently and provides advice on re-use and recycling of materials. DTI research shows that use of this guidance could help the industry save around 20% of its materials. The DTI is aiming to sign up at least 50% of the top 2000 contractors in the UK. More details at <http://www.gnn.gov.uk/content/details.asp?ReleaseID=122453&NewsAreaID=2&ClientID=-1&NavigatedFromDepartment=False&NavigatedFromDepartmentList=False>

Receive information from the UK Sustainable Development Commission

This summer the UK Sustainable Development Commission is launching a new website, e-bulletin, listserve, discussion forum and annual report.

You can sign up to receive the bulletin and report, along with information about discussions etc, by completing the registration form at the following website address:

www.sd-commission.org.uk

PP4SD invited to discuss training for lecturers in initial teacher education in Wales

The devolved Assembly Government in Wales has placed sustainable development at the heart of all its policies including education. This includes the aim of embedding Education for Global Citizenship and Sustainable Development in all the initial teacher education programmes in Wales. A project to achieve this aim is underway and PP4SD has been invited to submit a proposal to adapt the PP4SD foundation course for use with lecturers in teacher training institutions.

If you have any comments about this newsletter or wish to contribute to a future edition please contact Glenn Strachan at Glenn@gesearth.co.uk or call 01974 298058