

# PP4SD Newsletter

## Christmas 2003

### Christmas greetings!

After the long summer followed by mild autumn, it is hard to imagine that Christmas 2003 is less than a week away. But here we are looking back on what has been a full year for PP4SD. The Environmental Action Fund renewed our grant so that we could carry on with our work programme of learning events and workshops. We have submitted our application for the third year and hope this will be as successful.

During the year we made the decision to distribute as much information as possible electronically (more sustainable) and to develop our own website to raise our profile and attract more people to join us. Please go and have a look at it and please use it to post details of events, new publications, etc. Send the details by email and we will put them up for you.

Merry Christmas and Happy New Year to you all.

John Baines

The new PP4SD website is now  
live and online at

[www.pp4sd.org.uk](http://www.pp4sd.org.uk)

Please visit!

### Launch of the Learning to Last Toolkit

PP4SD had a stand at the Learning and Skills Development Agency conference held at Congress House on 24 November. Charles Clark attended the conference which was held to launch the Learning to Last Toolkit. The Toolkit can be seen at [www.LSDA.org.uk/sustainable/toolkit](http://www.LSDA.org.uk/sustainable/toolkit)

### PP4SD is used to train the financial leaders of tomorrow

On Friday 12 December thirty-eight graduates on Barclays Business Leadership Programme (BLP) experienced a training day based on the PP4SD Foundation Programme. The day was packed with simulation, presentation, discussion and role-play. Barclays' Lucy Shackleton, who runs the BLP said of the day "It fits in with our aim to turn out well-rounded professionals"



Phil Case, Environmental Director for Barclays introduces the PP4SD training

The graduates were introduced to a systems approach to sustainable development and explored the business case for corporate social responsibility for companies like Barclays.



Graduate trainees role-play a board meeting.

Graduate member of the BLP Emma Jones summed-up the day as follows. "It has put sustainable development into context with Barclays and shown us the big picture by using the Five Capitals model. I can see how I might apply the Five Capitals in the Barclays Retail Network."

Jennifer Chiu, also on the BLP felt the training could have a significant impact at Barclays. "If it could be presented to more people such as Team Leaders, it could instil a change of culture."

Please send any feedback to this newsletter to Glenn Strachan at [Glenn@gesearth.co.uk](mailto:Glenn@gesearth.co.uk) or call 01974 298058