

PP4SD Financial Sector Programme – Morning Coffee

Prior to the coffee break hand out tokens or slips of paper randomly, 80% white and 20% coloured. Arrange for coffee and cakes and water and plain biscuits to be available at coffee time. Those with the coloured tokens are informed that they can have the coffee and cakes, those with white tokens have to have the water and biscuits.

Steer for Review of Cake & Coffee Session (10 minute debrief)

Having split the group 80:20 with cake and coffee on one side and plain biscuits and water on the other, and letting it run until it has become uncomfortable, bring the group back together:

- How did you feel? Both from rich and poor and draw perspectives. Draw out issues of anger, embarrassment, riches, unfairness etc.
- Can either 'side' feel fine with 'well that is just the way it is. Get on with it!' In all likelihood, no.
- Ask whether the 'rich' group felt threatened by 'poor' group – this is why you must let it run until it becomes uncomfortable.
- Well this **is** the case – currently 80% of the World's population get by on 20% of the World's resources, and the lucky 20% use 80% of the world's resources.
- LUCK is used very deliberately, since the simple fact that dictates which group you fall into is where you were born. And, by the way, you only have a 1 in 5 chance of being born in the 'rich' group.
- Use slide and illustrate increasing disparity between rich and poor. Talk about the fact that it is widening at an increasing rate and also draw out the fact that this is happening within countries as well – eg US and also UK.
- Ask them to put on their most hard-headed business hats and forget the exercise that they have gone through – what are the business impacts of this?

Draw out: reduced possibility of new markets
shrinking markets
concentration of wealth.